



Navigating a QMS Integration – A Road Map through the Trenches

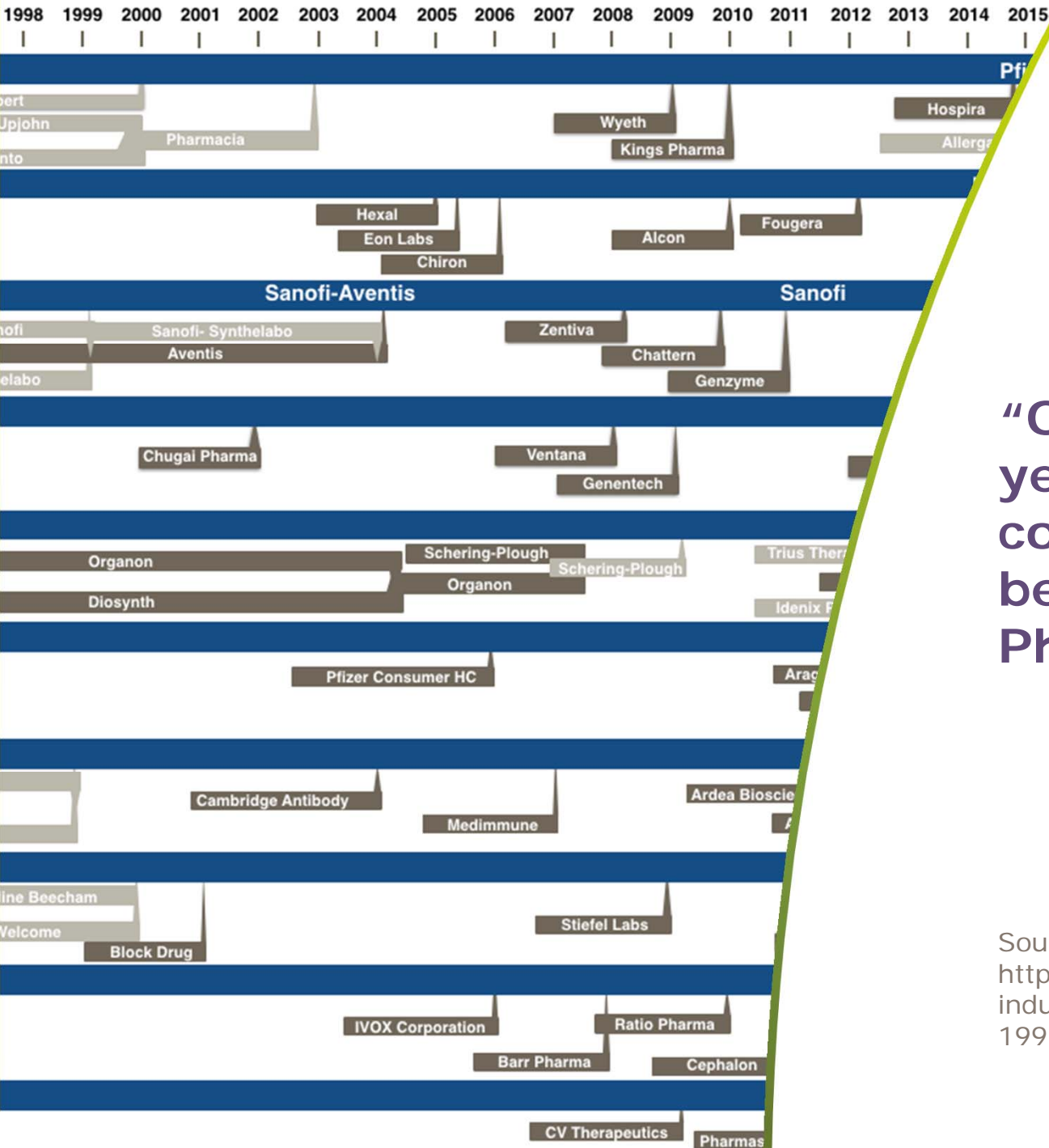
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in the Triangle Conference



Pharma Industry M&A 1995-2015

www.revenuesandprofits.com



Above analysis is for deals more than \$1billion only

“Over the last 20 years, 60 Pharma companies have become 10 Big Pharma companies.”

Source:
<https://revenuesandprofits.com/pharma-industry-merger-and-acquisition-analysis-1995-2015/>

Integration is....



- **A means to:**

- Acquire new products and technologies
- Expand into new geographic areas
- Divest portions of product portfolio
- Acquire capacity and resources (equipment and people)

- **Complex:**

- Organizational complexity
- Geographic complexity
- Infrastructure/technology complexity



Is it processes?

What is QMS?

Is it people?





My story





**Full
integration
takes time**

- Often underestimated
- Often rushed
- Often siloed

**"Tribal
Knowledge"
can
undermine**

- Processes not reflective of "actual"
- Risk loosing with staff reductions

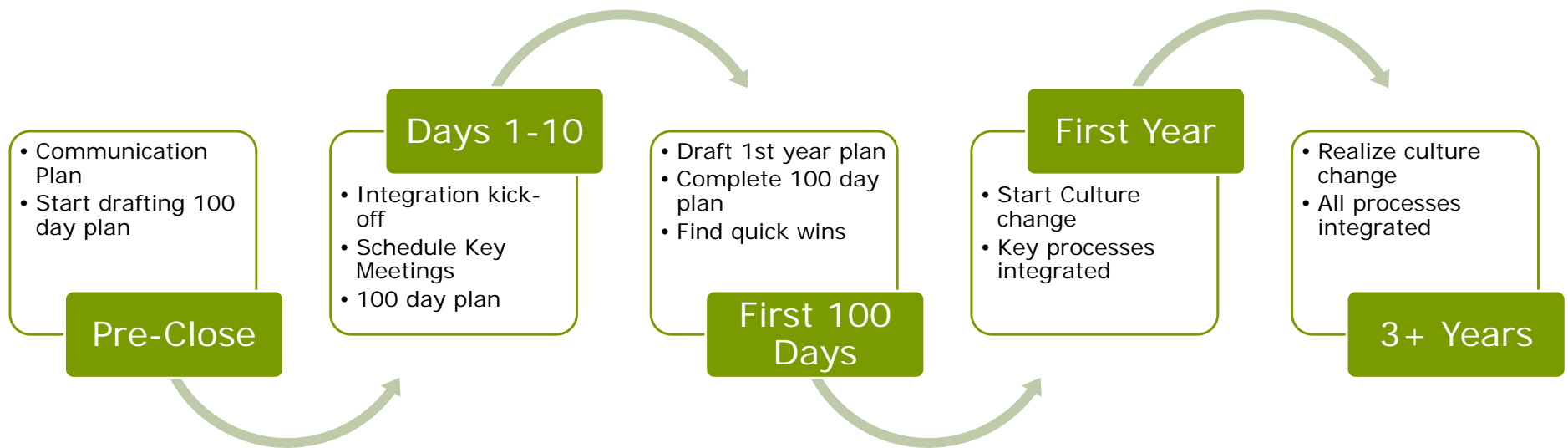
**People can
change**

- Takes effort
- Can be a morale killer

Be flexible

- What you know on day one < what you know on day 100

Major milestones



Communicate, Communicate, Communicate 



Communication

- Types (face to face, email, written, video boards, etc.)
- Frequency
- Key Messages
- FAQs



Decision Authority

- Who can make what decisions -> matrix
- Minimize disruptions initially



Project Management

- QMS one of many work streams
- Interface points and interdependencies
- Escalation
- Routine reporting

Quality & Regulatory

Subject	Task	Complete	6-Dec	12-Dec	19-Dec	26-Dec	2-Jan	9-Jan	16-Jan	23-Jan	30-Jan	6-Feb	13-Feb	20-Feb	27-Feb	End Q1	End Q2	End Q3	End Q4	Effort (FTE): Low: <= 40 hrs Med: <= 160 hrs High: > 160 hrs	Additional Team Members
GMP Compliance audit	Complete	X																		Low	Plant Staff, Reg
QMS Integration/Improvements																					
a. Design History Files	SOP revisions																				
	Locate and organize current files		!																		High
	Update and Correct existing files		!																		
	Prepare annual updates for FDA filings		!																		
	Establish procedure to ensure annual FDA requirements will be completed annually																				
b. Validation Master Plan	Review process for managing Letters of Authorization																				
	Update documents and policy;																				High
c. Warehouse and Storage	Update SOP for validations: computer systems, cleaning, process validation, sterilization																				
	Develop schedule to assess GMP system validation packages and plan for revalidation																				
	Revise SOP for product stability to include storage conditions (temp, RH, etc)																				Med - High
d. Material Release and OOS review	Evaluate container-closure integrity and/or other factors that would trigger reassessment of product stability.																				
	Storage space assessment: Layout of current on-site storage and capacity, Document procedures and requirements for off-site storage conditions																				
e. Device Master Records	Revise policy and documentation related to dispositioning of out of spec material, for authority to QA not the MRB		!																		Med
	Review and Update the Batch Release Procedures																				
f. Device History Records	Update SOP and templates to include all required information: Consistent with DMR and 211 requirements																				Med
	Revise SOP and templates to include all required information, consistent with DHR and 211 requirements																				
g. Change Approvals	Develop product-specific forms for each product type														PLA						
	Review procedures for updating																				
h. Corrective and Preventative Actions	Conduct a review of change requests for last 2 years for proper approvals.																				
	Schedule plant-wide training on change approval																				
	Transfer responsibility from MRB to Quality.																				
	Update procedures and review meetings																				
	Develop plan for improved investigation techniques																				
ISO and Quality Audits																					
	Regularly scheduled ISO surveillance audit							ISO													
	On-going customer audits - by request																				delay customer requests
CE Marking																					
	Understand marketing requirements by product																				
	Attend webinar or training on CE requirements for these products																				
	Requires that Device Master Files and Design History information be corrected and updated (above)																				
	Develop schedule for filing with authorized agent																				
	CE Mark Registration															tbd	tbd	tbd			
Product Specifications and Claims																					
	Review certificates and external claims																	50%	100%		
	Review testing methods and data accuracy																				
	Assess regulatory filing requirements																				
2012 YE Plan																					
	Review data to determine plans for rest of year																				
Review current Quality and Production data systems	CAPAs, internal audits																				
	Customer complaints, audits																				
	Non-conforming or OOS trends																				

100 Day Plan

Prioritizes work
Visual

100 Day “Quick Reference”

<i>December</i>	<i>January</i>	<i>February</i>	<i>March</i>
<ul style="list-style-type: none">• Closing• Welcome to Company ACB• Integration Kickoff• 100 Day Plans• Integration Reporting Commence• Sales Integration Plan• Financial Integration “Month 1 Closing”	<ul style="list-style-type: none">• Plan for Int’l Launches• ISO Audit• Leadership Visit• Intellectual Property Training• “Wave 1” Laptops• EHS Assessments• Near Term Inventory Plan• Brand Plan• Info Security Audit	<ul style="list-style-type: none">• Code of Conduct / Values Rollout• Comp & Ben Integration Plan• Sarbox “Health Check”• PeopleSoft Fin & HR Plan• IT Infrastructure Design• Batch System Tech Assessment• Procurement Spend Analysis• 2012 Integration Plans	<ul style="list-style-type: none">• Sales Force Meeting / Training• Sales Force Integration Plan• Product Launch(es)?• EHS Wave 1 Action Plans

Prioritize and Visualize

- **Co-Leads by major QMS system**
- **Clear Roles and responsibilities**

Work stream leads



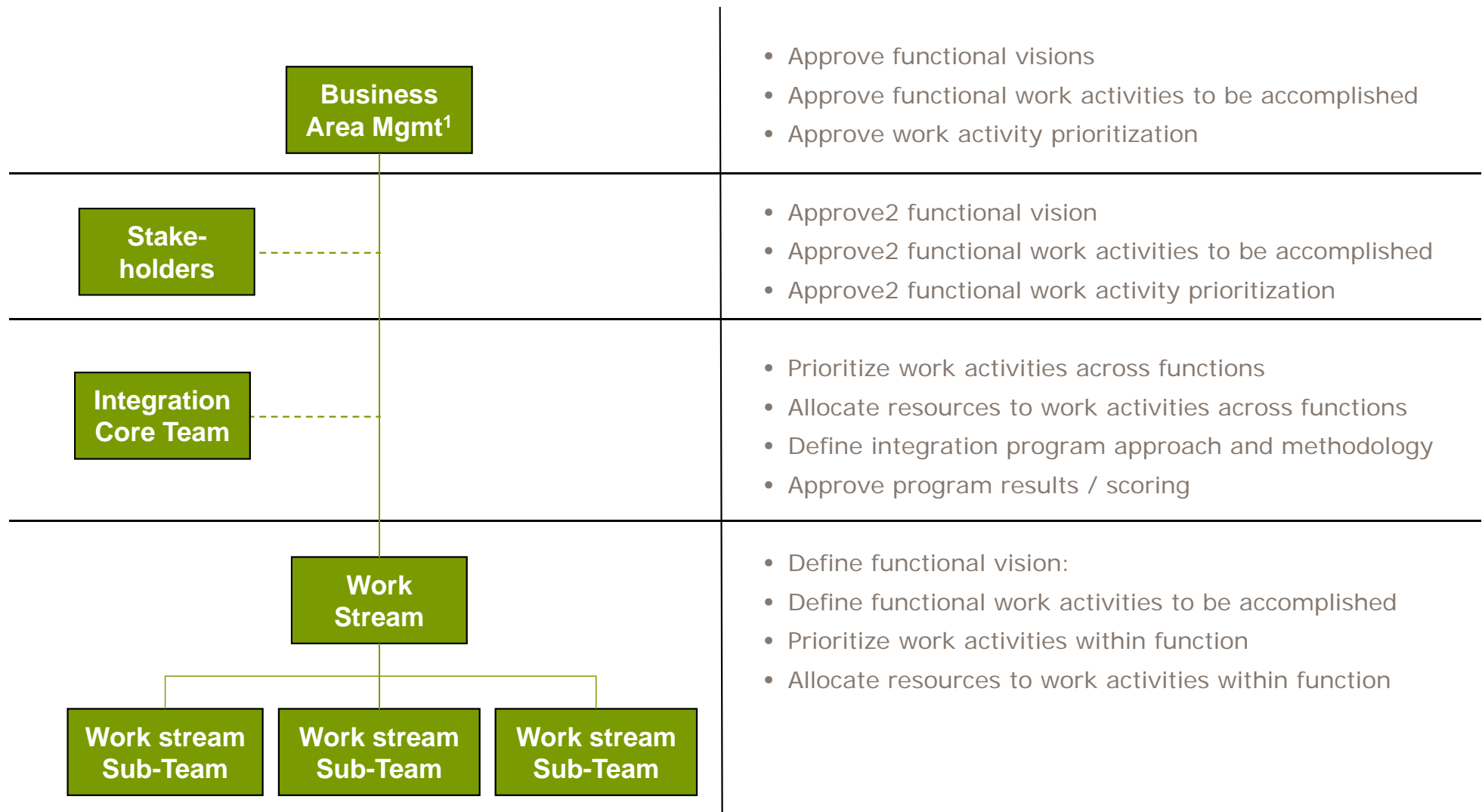
- Develop and execute a functional vision and integration plan prioritizing mission critical items
- Deliver functional integration objectives
- Obtain appropriate resources to ensure successful execution
- Establish a “governance” structure with functional stakeholders. Gain & maintain their support. Keep them informed.
- Serve as a member of the Integration Core Team

Stakeholders



- Approve the functional vision and integration plan
- Approve prioritization of functional work activities
- Obtain appropriate resources to ensure successful execution
- Provide input, guidance and feedback

Decision Authority



¹ And appropriate corporate staff, depending upon decision

² or “inform”, depending upon role of stakeholders

Engagement Principles

DON'Ts

- Avoid using
“Here’s how we do it at” or
“We’ve always done it this way” or
“We’ve never had an issue on....with
....regulatory agency”
- Be a General or an “order giver”
- Escalate decisions without engagement & support of co-lead
- Descend upon site in large groups

Team Communication Cadence



Full Integration Team Meetings
(monthly)

Length: 1-2 hours
Purpose: Program communications, key issues, cross-functional dialog

Work Stream Status Meetings
(weekly or bi-weekly)

Length: 20 minutes (hard stop)
Purpose: Ensure progress on work stream activities

Reporting Requirements

Status Report (weekly or bi-weekly)
Integration Reporting (monthly)

SharePoint Site

Shared documents / files
Program Calendar – key milestones identified

*Creating Mediatech Integration – Quality Function
Status Report – July, 2012*

Project Scoreboard

Bus Objectives	G
Schedule	G
Cost	G
Resources	Y
Issues	Y
Risk	Y

Key Accomplishments

- Completed
- Launched new batch record format for Liquid production.
 - Continued with multiple customer audits (July = 3).
 - Implemented new labels and seals on catalog items.
 - *Standardize New Batch Record on appropriate system applications across*
 - *Provide appropriate New Batch Report after appropriate Review is made*
 - NCR and CAPA procedures implemented (no MRB)
 - QM updates complete
 - Deferred on-line labeling.
- In process
- Reviewing Regulatory Plan to support *Plan to meet Health*
 - *in process across Dept.*
 - See upcoming events....

Key Upcoming Events (one month horizon)

- Customer Audit Scheduled: August (2)
- Standardize content for Supplier Quality Agreements
- Continued support for Production metrics, Custom product process streamlining
- Gowning procedures and train staff, scheduled 8/10
- Pilot Environmental monitoring and cleaning, beginning 7/30
- Complete *ITQ* Validation, in process
- Recruit Quality Engineer

Issues & Concerns

- *Product Revalidation and Certification: Have improved frequency of revalidation efforts to meet customer requirements. Still need high impact re-validation Design. Clean room practices and training conditions.*
- **Branding Change on Products:** Timing of implementation for customers using custom products is uncertain pending review of actual branding change.
- **European product launch support:** The preliminary request for a Eu launch was to achieve CE and IVD Medical Device claims within 12 months. Have reviewed the regulatory standards for Eu that will apply to custom products, and will require significant capital upgrades to meet customer expectations.
- **Update Supporting Documentation for Batch Records** – Availability of resources to support updating Manufacturing Instructions and Manufacturing Packaging Instructions.

Major Milestone Schedule

Key Activity - Full Year Plan	Start Date	End Date	% Done	
Validation Schedule Developed & Resourced	1/23/12	5/31/12	100%	✓
Batch Record System				✓
Pilot	3/1/12	4/15/12	100%	✓
Impl for Std Products	4/15/12	7/2/12	100%	✓
<i>ITQ</i> Upgrade				
Execute Validation, Quote received	4/1/12	5/30/12	100%	✓
Go Live	6/30/12	7/31/12	70%	
Implement Branding Change on Products	3/15/12	8/31/12	90%	
Update Tech Service Standard Documentation	4/1/12	9/30/12	35%	
Develop Regulatory Filing Plan by Country	4/15/12	9/1/12	75%	

- **Expect 2-5 years for complete integration**
- **Requires up front investment and ongoing support**
- Education – values, behavioral norms
- Visual reminders – posters, video bulletin boards
- Ongoing coaching and mentoring
- Linking to performance management
- **Assessment methodologies**
- Surveys
- Conversations (town halls, skip level meetings, “coffee klatch”)
- Visualize using heat maps

Function	Culture dimension 1	Culture dimension 2	Culture dimension 3	Culture dimension 4	Culture dimension 5
R&D	Green	Green	Yellow	Red	Yellow
Sales	Green	Red	Yellow	Yellow	Yellow
QC	Yellow	Green	Green	Yellow	Red
QA	Red	Green	Green	Yellow	Yellow
Manufacturing	Yellow	Yellow	Red	Green	Green
Regulatory	Yellow	Green	Yellow	Green	Red

Team Communication Cadence

- Rewards and Recognition
- Celebrate milestones
- Say "Thank you"



- Risk assessment tools
- Risk Ranking & Filtering
- SWOT
- Risk matrices



- Brown paper exercises
- SIPOC
- Cross-functional flowcharts



Questions?



Thank you

